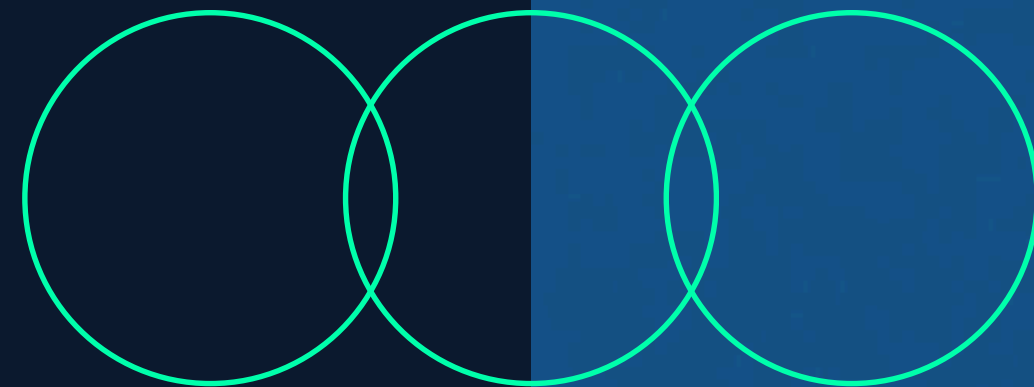


DJM CYBER DEFENSE SOLUTIONS

5 Cybersecurity Fixes Every Small Business Can Do This Week

PRACTICAL CYBERSECURITY FOR SMALL BUSINESSES

Presented by Eric Johnson, Cyber Expert



Why This Matters

PASSWORDS ALONE ARE NO LONGER ENOUGH.

Most small businesses aren't breached by advanced hackers.

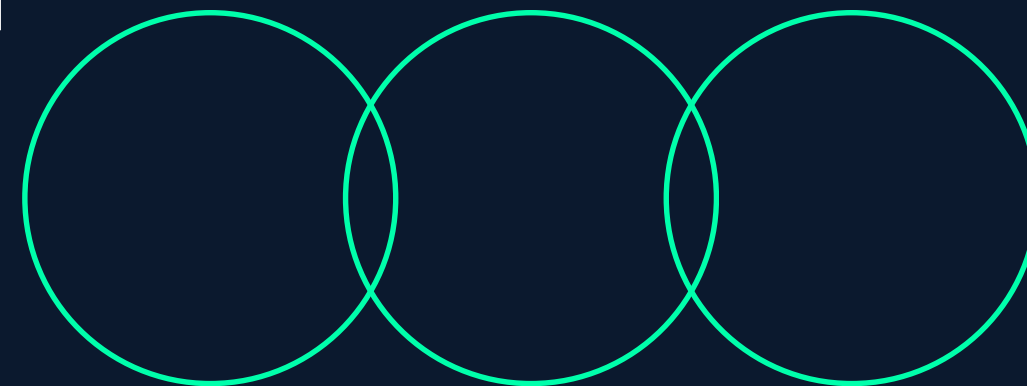
They're compromised through simple issues like reused passwords, phishing emails, or poorly maintained websites.

The goal of this guide is simple:

- Reduce obvious risk
- Improve basic cyber hygiene
- Help you identify what needs attention now

You don't need enterprise tools to get safer — you need clarity and consistency.

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Fix #1: Passwords & Multi-Factor Authentication

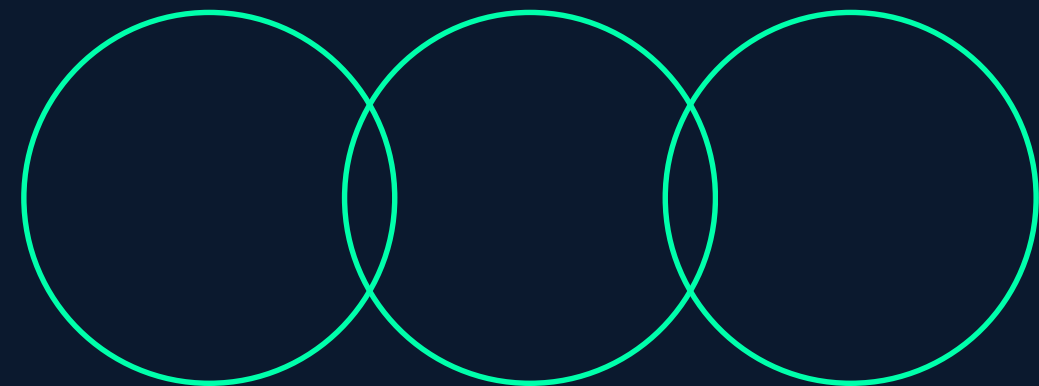
Understanding and combating this
common cyber threat

What to do this week:

- Use a password manager (1Password, Bitwarden, or similar)
- Enable multi-factor authentication (MFA) on:
 - Email accounts
 - Website admin panels
 - Cloud tools (Microsoft 365, Google Workspace)

Why this works:

MFA stops most account takeovers — even if a password is stolen.



Fix #2: Phishing Awareness

Phishing is still the #1 way attackers gain access.

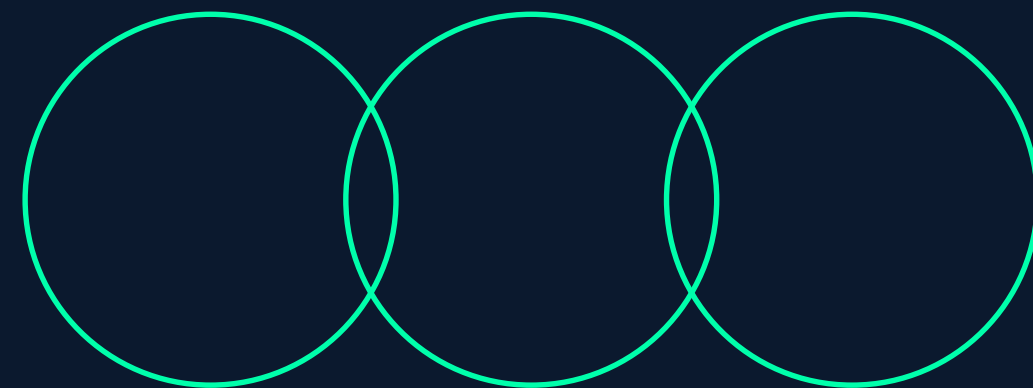
Red flags to watch for:

- Urgent language (“act now”)
- Unexpected attachments or links
- Requests for payment or login verification

Simple team habit:

Pause. Verify. Report.

Train employees to slow down and confirm unexpected requests.



Fix #3: Website Security Health Check

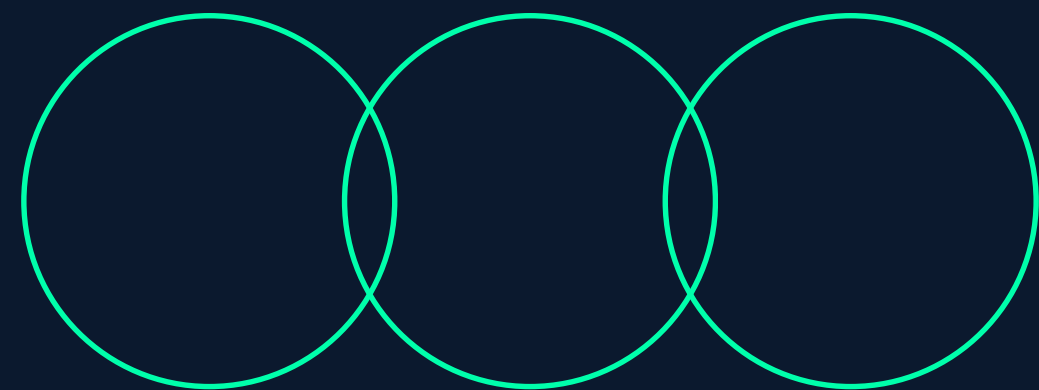
Your website is often the most exposed asset you own.

Basic checks:

- HTTPS / SSL is enabled
- CMS, plugins, and themes are updated
- Admin access is limited to only who needs it
- Backups are configured and tested

Common issue:

Websites are managed once and forgotten — attackers rely on that.



What to Do Next

If you want help validating these basics or identifying quick wins:

- Website Security Health Checks
- Cyber Awareness Training
- Small Business Security Audits

All designed for small teams — no jargon, no enterprise overhead.

👉 Request a Quote

👉 Book Training

👉 Get a Website Health Check

